





# TechRules

Escuela de Finanzas

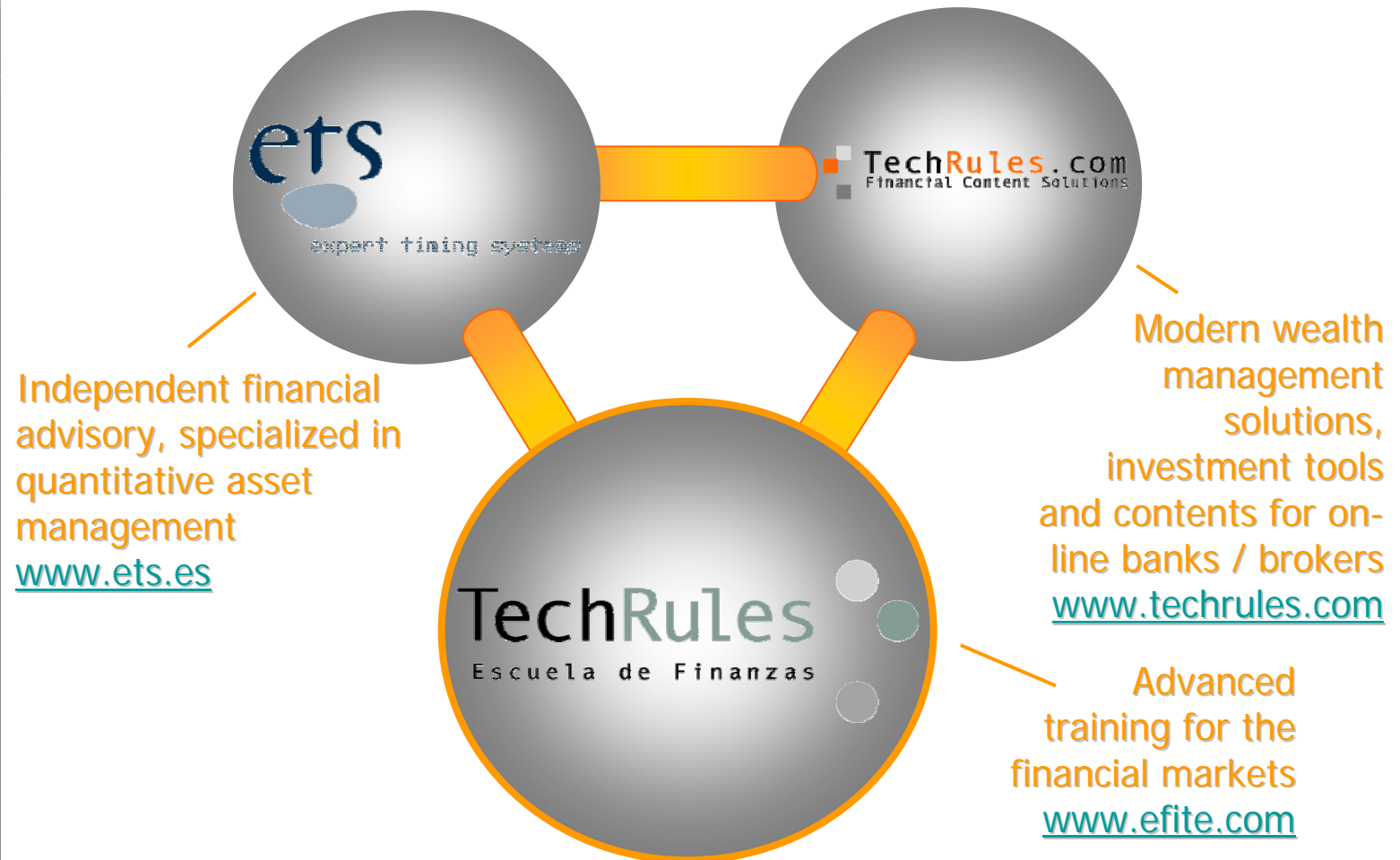


## Company Presentation

 [www.efite.com](http://www.efite.com)

# Who we are

- ✓ TechRules School of Finance.



- ✓ We train professionals of the financial markets **since 2002.**

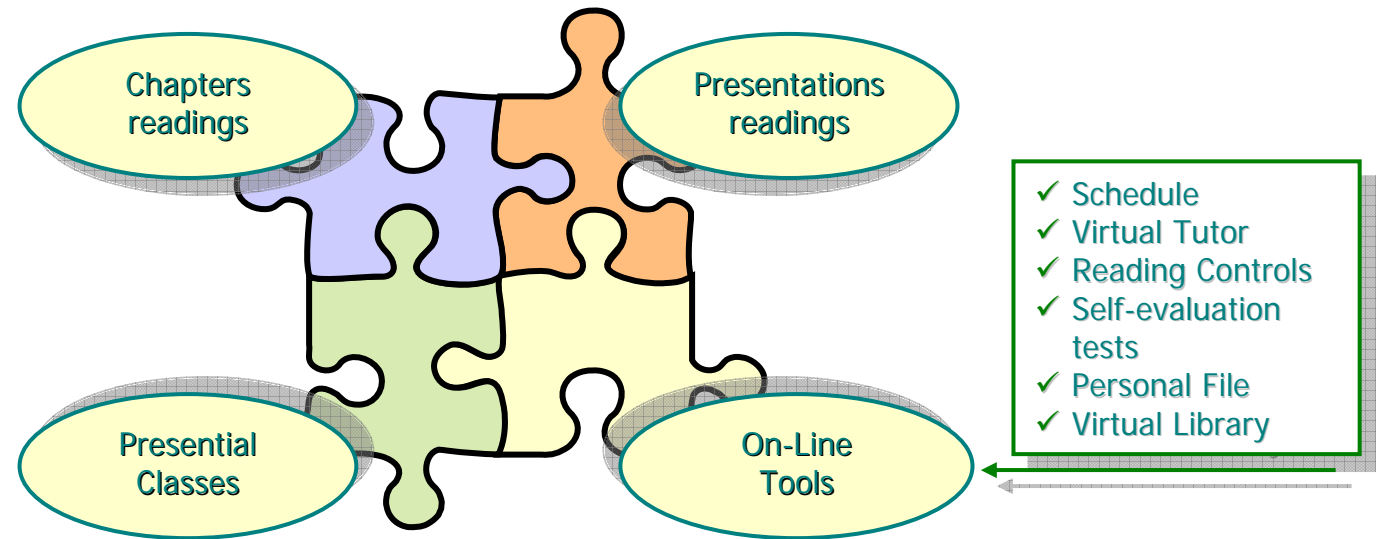
# What we offer

- ✓ **Tailor-made, in-company** training programs, developed in your **home language** (Spanish, English, French)
- ✓ In **finance** (financial advisory, portfolio management, quantitative analysis,...)
- ✓ Training programs **logistics** (*outsourcing*)
- ✓ **Hi-tech, web based** training solutions ([www.efite.com](http://www.efite.com))
- ✓ Preparation for recognized **professional financial certifications**:
  - ✓ **EFA** (European Financial Advisor)
  - ✓ **CFT** (Certified Financial Technician)



# Methodology

- ✓ **Blended learning** system
- ✓ Presential + Distance → depending on client's **availability**



- ✓ Students take **optimum advantage** of every session



# Results

- ✓ More than **2.500** hours of classes taught
- ✓ Over **4 hours** of average daily activity
- ✓ More than **2.000** professionals trained
- ✓ We have prepared over **250** professionals to EFA Certificate exam, with a **90%** success rate (as of today, we are preparing **170 students** for March 31st exam)
- ✓ **40** examined on DITA, with **100%** success.

# Results

- ✓ Every session y each teacher are **constantly evaluated**
- ✓ Average session valuation: **86%**

## Average grade obtained in evaluations to the sessions, contents and teachers

Session contents adapt to you previous knowledge	4.3	<b>86%</b>
Contents taught are of practical application	4.2	
Content is clear and easy to understand	4.4	

Teacher succeeds in making the session attractive, amusing and motivating	4.1	<b>87%</b>
Teacher exposes clearly and with coherence	4.3	
Teacher has the necessary knowledge and skills to teach the class	4.6	

Qualify the session globally	4.3	<b>86%</b>
------------------------------	-----	------------

**86%**

# Teachers

- ✓ Over **90 teachers**, carefully selected
- ✓ **Working** professionals, with great **communication skills**
- ✓ **Constant** evaluation (**87%** average valuation)
- ✓ For a teacher list, please visit [www.efite.com](http://www.efite.com)

TechRules

Escuela de Finanzas



# Strengths

- ✓ **Results-proven** methodology.
- ✓ High **flexibility**
- ✓ **Experience** in technology and financial markets
- ✓ Highly **specialized** in the financial market
- ✓ Excellent **time + price** combination

# Some courses

- ✓ European Financial Advisor training
- ✓ Certified Financial Technician training
- ✓ Funds Seminar
- ✓ Corporate Actions
- ✓ Financial Risk
- ✓ VAR – Value at Risk
- ✓ Pairs Trading
- ✓ International Markets
- ✓ Warrants
- ✓ Derivatives Accounting
- ✓ Basic and Advanced Tax Practices
- ✓ Applied Office tools
- ✓ Etc. ...



# Some references

✓ Some of our clients:

**BBVA**



Morgan Stanley

**AIG**



Deutsche Bank



# Contacts

## TechRules School of Finance

Ronda de la Buganvilla del Rey, 131

28023, Madrid

 [www.efite.com](http://www.efite.com)

## René de la Fuente

 [rfuente@efite.com](mailto:rfuente@efite.com)

## Jorge Pérez

 [jperez@techrules.com](mailto:jperez@techrules.com)

 91 357 0825

 91 740 1161

TechRules  
Escuela de Finanzas